

ADVERTISING CONTRACT

Contact Information:

Name _____

Primary Contact _____

Address _____

Phone _____ Email _____

Desired Advertisement(s):

- | | | | |
|--------------------------|------------------------------|---|----------|
| <input type="checkbox"/> | Digital Small Only | <i>Quarter</i> | \$50.00 |
| <input type="checkbox"/> | Digital Banner Only | <i>Full Width</i> | \$85.00 |
| <input type="checkbox"/> | Print Issue Only | <i>Quarter-Page</i> | \$65.00 |
| <input type="checkbox"/> | Print Issue Only | <i>Half-Page</i> | \$90.00 |
| <input type="checkbox"/> | Print/Digital Package | <i>Small (¼ Digital & ¼ Print)</i> | \$110.00 |
| <input type="checkbox"/> | Print/Digital Package | <i>Medium (Full Width Digital & ½ Page Print)</i> | \$130.00 |
| <input type="checkbox"/> | Custom Advertisement Design: | | \$40.00 |

Contract Terms:

- Run in ONE issue
- Run in FOUR consecutive issues (Month)
- Run in TWELVE consecutive issues (3-Months)
- Run in CUSTOM consecutive issues
- _____

The Tacoma Ledger publishes on Monday's only, unless Monday is a Holiday in which case it will publish on Tuesday.

Off-campus contracts for multiple advertisements are subject to discount if prepaid in full. Discount will be the number of issues selected X, converted to X%. (E.g. A prepaid contract for advertisements in 5-issues will be subject to a 5% discount, a 10-issue contract for a 10% discount).

Payment Terms:

- Pay in Full (Single/Multiple issues)
- Bill per Issue (Multiple issues)

Advertising Guidelines:

- Once a signed contract is received, you agree to pay within 30 days of the issue date, or the date issued on the invoice.
- All advertisements must be submitted via email by the deadline. Deadlines are generally five days (Tuesday prior) before the publication date on Monday.
- The same advertisement will run in each issue unless we receive changes by the deadline.
- The Tacoma Ledger design team will make every effort to contact you if an error is found in the submitted advertisement. However, The Tacoma Ledger is ultimately not responsible for errors or omissions by client in the published issue. If we are the cause of the error or omission, we agree to refund the cost of advertisement.
- The Tacoma Ledger cannot make promises about the ultimate performance of your advertisement.

NAME (print): _____ DATE: _____

SIGNATURE: _____